City of New Bedford's Homeless Service Provider's Network



DISCUSSION OVERVIEW

- Basics about the CoC Competition
- HUD's Policy and Program Priorities
- Funding
- The Process
- Ranking Recommendation



Basics about the CoC Competition

Registration

This past spring, HUD released the FY 2019 CoC Program Registration Notice. Registration confirmation for the CoC competition was due on April 23, 2019 and the New Bedford CoC completed it on April 19, 2019 in advance of the deadline.

NOFA Release

The FY2019 Continuum of Care Program Competition NOFA [Notice of Funding Availability] was released on July 3, 2019. This year's application is due by 7:59:59pm (CST) on September 30, 2019 but it is critical to first post the completed application for several days on the nbhspn.com website prior to that date.

There is approximately \$2.3 billion available this year for the competition across the country, just slightly higher than last year. An additional \$50million is also available for domestic violence bonus projects. Project Applications were due over 30 days prior to the NOFA deadline (August 9th this year) and the CoC must notify project applicants if their application will be included in the CoC Consolidated Application submission 15 days prior to the deadline. This year, all notices are expected to go out by August 16, 2019, over a month prior to the deadline. HUD is continuing its two-tier funding process similar to previous years.

Basics about the CoC Competition

Keep in mind...

The application is broken down into three main sections: individual project applications, a priority listing (the ranking) and an overall, coc system-wide collaborative application.

The collaborative application is rigorously scored, question by question. Now more than ever, questions around strategic planning and system performance are of greatest importance.

Why this competition?

CoC's are evaluated based on their ability to demonstrate that they are advancing HUD's Strategic Plan goals *and* the goals and objectives of the federal plan known as *Home, Together.* These are best practices in addressing and eliminating homelessness.

In addition, just as HUD has done over the past few years, data and performance measurement of the CoCs homelessness response—ESG and CoC projects both individually and in the aggregate—are increasingly relied upon to determine the effectiveness of the CoC's work as well as its worthiness for funding.

What does this mean for us?



HUD's Strategic Plan 2018-2022

I. <u>Strategic Goal</u>: Advance Economic Opportunity

Promote economic opportunity by encouraging self-sufficiency and financial stability among HUD-assisted residents.

2. Strategic Objective: Reduce Homelessness

Prevent homelessness whenever possible. Quickly help Americans who become homeless to ensure such experiences are brief and non-recurring.

Looking at the FY2019 CoC Funding Round

Strategies:

- Create an unsheltered homelessness strategy
- Implement cost-effective strategies across the CoC and other housing resources
- Build capacity in rural communities
- Target HUD-VA Supportive Housing (HUD VASH) to the most vulnerable veterans experiencing homelessness
- Engage with stakeholders to support collaboration to combat substance abuse and the opioid crisis

HUD's Policy and Program Priorities

- **1. Strategic Resource Allocation**
- **2. Ending Chronic Homelessness**
- **3. Ending Family Homelessness**
- **4. Ending Youth Homelessness**
- **5. Ending Veterans Homelessness**
- 6. Using a Housing First Approach

If we work toward these priorities and our CoC's identified strategic needs, what kind of projects can be funded?



Overview

Opportunities through HUD's CoC funding include the following:

o <u>Renewal Projects</u>

All current CoC projects are eligible to apply for renewals in this FY 2019 round. An RFP was issued on July 30th for renewal projects. After undergoing an internal monitoring review and a performance evaluation review by the HSPN's Performance Review Committee [PRC], the CoC will now vote on the PRC's ranking recommendation.

• Reallocations

The CoC can propose new projects that shift funds from one or more existing projects that may be underperforming in order to create a new permanent supportive housing or new rapid rehousing project. Reallocation doesn't decrease the CoC's overall funding cap. Although this has been done in the past by this CoC, there were no reallocation projects proposed this year.

Overview, Continued

O Permanent Supportive Housing Bonus (PSH Bonus)

HUD has set aside a small amount of funding to create new dedicated permanent supportive housing to serve chronically homeless.

o CoC Planning

In previous funding rounds, the New Bedford CoC has applied for and received funding for planning. These projects included our strategic plan and a performance evaluation study.



So how much funding is available for New Bedford from the FY2019 CoC grant?



Overview, Continued

FPRN	ARD	
Est. Pro Rata Need. This is the amount HUD calculates as being available to the CoC.	Annual Renewal Demand. This is the amount it would cost to only renew what we have already.	
\$1.927.885	\$1.758.917	

Overview, Continued

FPRN	ARD	TIER SYSTEM		PH BONUS	DV BONUS
Est. Pro Rata Need. This is the amount HUD calculates as being available to the CoC.	Annual Renewal Demand. This is the amount it would cost to only renew what we have already.	Tier 1 94% of the ARD.* This year, the first 94% of the projects the CoC ranks will constitute Tier 1.	Tier 2 The difference between Tier 1 and the ARD plus the Permanent Housing Bonus. This year, those projects ranking within the last 6% will constitute Tier 2.	Permanent Housing Bonus. HUD sets the amount every year based on what it receives through Congress.	Domestic Violence Bonus. Just as it did last year, HUD has offered a special bonus for DV related projects.
\$1,927,885	\$1,758,917	\$1,653,382	\$201,929	\$96,394	\$192,789

* This year, HUD is allowing 100% of all first-time renewals to be included in Tier 1. The New Bedford CoC has no such projects and thus this calculation is moot within this particular CoC.



Overview, Continued

FPRN	ARD	TIER SYSTEM		PH BONUS	PLANNING
Est. Pro Rata Need. This is the amount HUD calculates as being available to the CoC.	Annual Renewal Demand. This is the amount it would cost to only renew what we have already.	Tier 1 94% of the ARD. This year, the first 94% of the projects the CoC ranks will constitute Tier 1.	Tier 2 The difference between Tier 1 and the ARD plus the Permanent Housing Bonus. This year, those projects ranking within the last 6% will constitute Tier 2.	Permanent Housing Bonus. HUD sets the amount every year based on what it receives through Congress.	Added Funds This funding is only permitted for planning purposes. It does not get ranked within the tiers.
\$1,927,885	\$1,758,917	\$1,653,382	\$201,929	\$96,394	\$57,837

Overview, Continued

FPRN	ARD	TIER SYSTEM		PH BONUS	PLANNING
Est.Pro Rata Need. This is the amount HUD calculates as being available to the CoC.	Annual Renewal Demand. This is the amount it would cost to only renew what we have already.	Tier 1 93% of the ARD. This year, the first 93% of the projects the CoC ranks will constitute Tier 1.	Tier 2 The difference between Tier 1 and the ARD plus the Permanent Housing Bonus. This year, those projects ranking within the last 7% will constitute Tier 2.	Permanent Housing Bonus. HUD sets the amount every year based on what it receives through Congress.	Added Funds This funding is only permitted for planning purposes. It does not get ranked within the tiers.
\$1,927,885	\$1,758,917	\$1,653,382	\$201,929	\$96,394	\$57,837
			Without Bonus		
			\$105,535		
		H	SPN Looking at the	e FY2019 CoC F	unding Round

How will all this work in New Bedford?



Three Parts...

In order to compete with everyone else across the country, there are THREE separate parts of the application for which this Continuum is responsible:

- Project Listing
- Collaborative Application
- Project Application

The City of New Bedford is the "Collaborative Applicant" representing the Continuum and as such, is responsible for submitting the complete CoC application on behalf of the whole Continuum...



HOWEVER....

Unlike many other grants, <u>the CoC's Collaborative Application</u> is a **reflection of performance and strategy over the course of an entire year** and is *not* simply a proposal to do something. Largely it's a reflection of DATA | PERFORMANCE | PROCESS.

The Collaborative Application is all about our *community's* response to housing crises and our entire system—proactive and reactive—in moving the needle forward to end homelessness for everyone. It is **a reflection of every part of the CoC**.



Benchmarks...

- Program Registration confirmed/completed by the city
- o HUD FY2019 NOFA is released
- City issues an RFP for new and renewal projects consistent with the NOFA
- New and Renewal Application deadline
- Internal Application Review is conducted by the City
- Application Review/Ranking is conducted by the HSPN Performance Review Committee [PRC]

- PRC presents its recommendation to the HSPN for a vote.
- Notifications: to applicants are made and ranking results are posted at www.nbhspn.com
- Project Applications are entered into esnaps—the online grant system
- The CoC Committee works with the City in developing the Collaborative Application
- All materials are uploaded and submitted by the City's goal submission date
- o HUD Submission Deadline

Undertaking the review...

o DPHCD Staff reviews all applications submitted

Reviews of all new, renewal and reallocation applications using standardized scoring sheets and ensures completeness of threshold criteria.

The HSPN's Performance Review Committee is convened

Members: Peter Muise, Rev. David Lima, Darlene Spencer, James Reid, Cynthia Walquist, Patrick Sullivan and Joe Maia.

- General responsibilities of the PRC:
 - 1. <u>Review all applications for funding</u> Review any new project submittals, proposed reallocations and existing CoC Programs that are slated for renewal.
 - 2. <u>Evaluate and assess the proposals</u> in light of the Continuum's existing needs and gaps, as well as the funding HUD will make available.
 - 3. <u>Make a recommendation for a slate of projects to be funded in order of priority</u> and by tier in accordance with HUD funding criteria.

Reviewing the project applications...

- \circ Projects are evaluated on the following criteria:
 - Extent to which it prioritizes serving chronically homeless
 - Extent to which it employs a housing first model
 - Applicant's performance against plans and goals
 - Timeliness standards
 - Applicant's performance in assisting program participants achieve and maintain independent living and its record of success
 - Financial management accounting practices
 - Timely expenditures
 - Agency capacity
 - Eligible activities



So what is the PRC's recommendation for FY2019?



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